

**When your teen watches sports on TV,
what do they see between plays?**

**This season, watch with your teen, and
point out alcohol ads which appeal to youth.**

**BEER
AD
HERE**

**Encouraging critical thinking about
alcohol advertising counteracts its message.**



21 Reasons is a project of
Medical Care Development

For more tips, visit

www.21reasons.org/parents.php

<http://www.flickr.com/photos/believekevin/307218046/>

