



SHIFT GNG and 21 Reasons are projects of Medical Care Development

Tip of the Month  
October 2011



## When your teen watches sports on TV, what do they see between plays?

This season, watch with your teen, and point out alcohol ads which appeal to youth.



WELCOME TO EVERYTOWN STADIUM

Sprint

Fidelity

Encouraging critical thinking about alcohol advertising counteracts its message.

SHIFT GNG works to support an environment that promotes healthy choices for youth.

Check us out on the web!  
[www.21reasons.org/GNG\\_Coalition.php](http://www.21reasons.org/GNG_Coalition.php)  
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