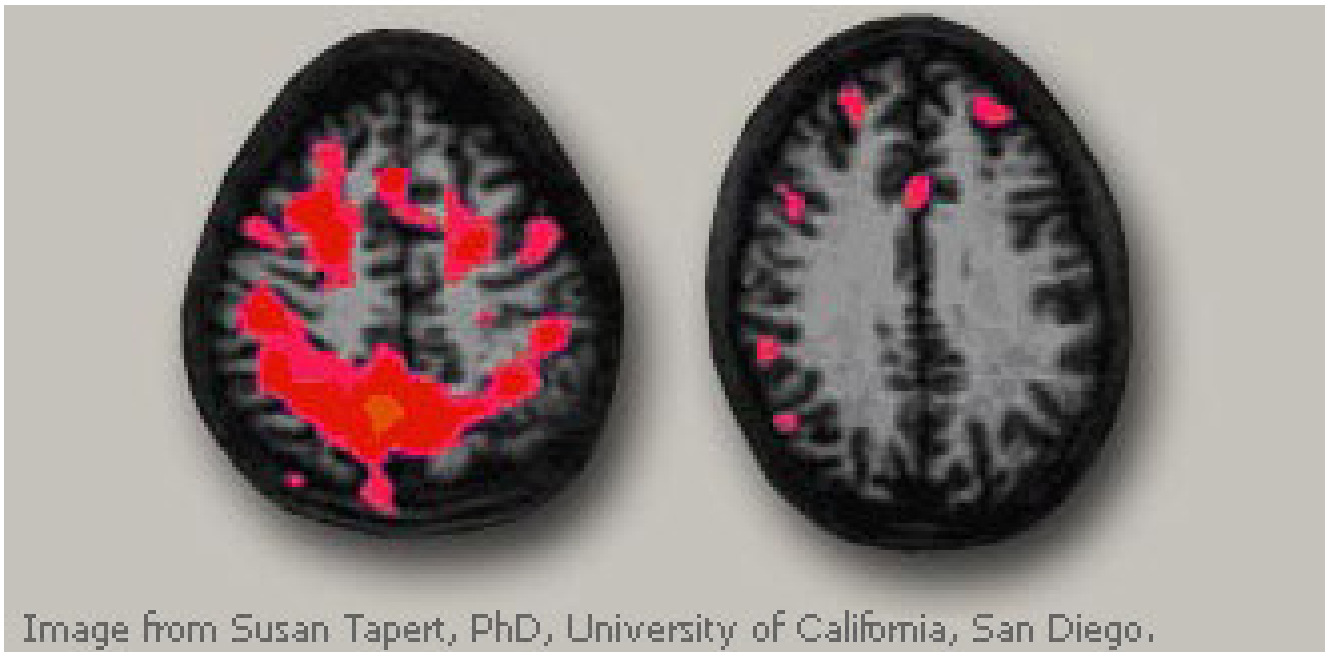


# ***EFFECTS OF ALCOHOL***

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**Which of these two brains do you want your child to have?**



15 year old Non Drinker | 15 year old regular user

The brain images above show how alcohol affects a teen's developing brain. Compared with a young non-drinker, a 15-year-old with an alcohol problem showed poor brain activity during a memory task. This finding is noted by the lack of pink and red coloring in the second image.

**New research indicates that teenagers who drink too much may lose as much as 10 percent of their brainpower— the difference between passing and failing in school... and in life.**