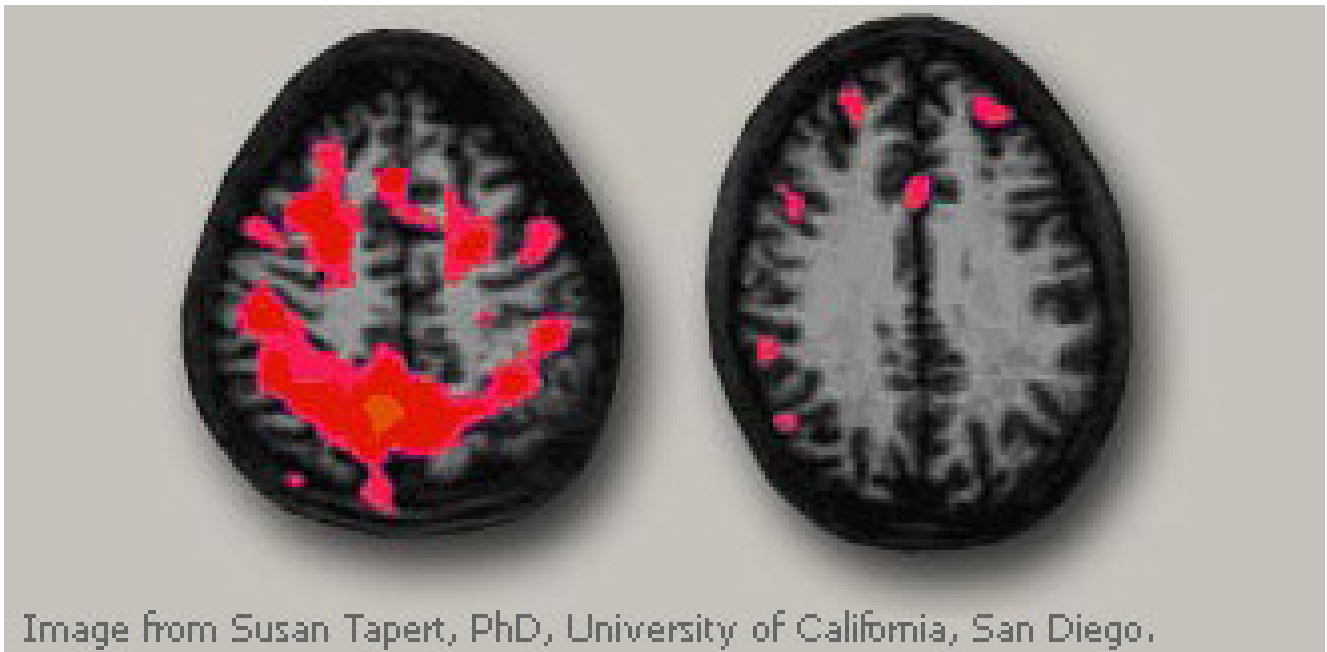


EFFECTS OF ALCOHOL

Which of these two brains do you want your child to have?



15 year old Non Drinker | 15 year old regular user

The brain images above show how alcohol affects a teen's developing brain. Compared with a young non-drinker, a 15-year-old with an alcohol problem showed poor brain activity during a memory task. This finding is noted by the lack of pink and red coloring in the second image.

New research indicates that teenagers who drink too much may lose as much as 10 percent of their brainpower— the difference between passing and failing in school... and in life.