



photo credit: flickr user naama

## How to Participate:

1. Fill out the registration form on the back of this flyer
2. Call or email **21 Reasons** to let them know you're participating ([21reasons@mcd.org](mailto:21reasons@mcd.org) or 207-773-7737)
3. Bring the registration form to the 21 Reasons table in Monument Square between 11-3 on October 1
4. Pick up your free chalk and gift bag
5. Find some sidewalk in the Arts District and draw!

# Art guidelines:

The chalk art should be pictures of prevention activities. Some examples of these activities might include:

Model healthy behavior: demonstrate stress relief without using alcohol

Lock it up: **lock up alcohol in a cabinet so teens don't have access**

Talk to kids: talk to kids about your expectation that they will stay alcohol free

Thank store clerks for carding: Support store clerks who uphold the law

Know the law: **Don't give alcohol to anyone under 21**

Reduce alcohol promotion: Fewer alcohol ads mean fewer youth exposed to brands & marketing

Mark/count your alcohol: Check to make sure no one is sneaking alcohol from you

Report underage drinking parties: Call police dispatch to report parties

Wait up until your teen gets home: Make sure to greet them before they head to bed

**Know the parents of your kid's friends: Check in about your kids' plans, and plan events together**

Talk to other parents: make sure their expectations are the same as yours

Support police enforcement: Recognize officers who enforce alcohol laws

Create and enforce rules: **Know your family's rules; be clear and consistent.**

Encourage alcohol-free activities: help your teen participate (sporting events, movie nights, dances, etc.)

Raise alcohol prices: Higher alcohol prices mean teens have less access

**Because we're trying to show how to prevent underage drinking and keep a positive focus, we have a few requests. Please DO NOT draw:**

- Consequences of underage drinking (like car crashes, death, or drunk kids)
- Representations of alcohol or alcohol labels
- Specific bars, venues, or people

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## registration

Name: \_\_\_\_\_ Email: \_\_\_\_\_

Organization: \_\_\_\_\_

How did you hear about this event? \_\_\_\_\_

Please send me more information about 21 Reasons

I  DO /  DO NOT GIVE PERMISSION FOR MY PHOTO TO BE USED IN 21 REASONS PUBLICATIONS

BY SIGNING BELOW, I UNDERSTAND THAT I RELEASE ALL CLAIMS AND CAUSES OF ACTION FOR MY INJURY OR DEATH OR DAMAGE TO MY PROPERTY THAT OCCURS WHILE PARTICIPATING IN THE ABOVE ACTIVITY AND IT OBLIGATES ME TO INDEMNIFY THE ORGANIZING PARTIES FOR ANY LIABILITY FOR INJURY OR DEATH OF ANY PERSON AND DAMAGE TO PROPERTY CAUSED BY MY NEGLIGENT OR INTENTIONAL ACT OR OMISSION. ANY ART CREATED DURING THIS EVENT WILL FALL UNDER A CREATIVE COMMONS-ATTRIBUTION-NONCOMMERCIAL-NO DERIVATIVE WORKS LICENCE.

\_\_\_\_\_  
SIGNATURE (Parent or guardian if under 18)

\_\_\_\_\_  
DATE

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